



MADISON MEDIA
Campus Recruitment – 2019 & 2020 Passing Out Batch

Company	Madison Media
Batch	2019 & 2020 Passing Out Batch
Joining	Immediate Joining
Date of Campus	Will be informed later
Job Title	Media Planner
Eligible Degrees	Master in Journalism & Mass Communication / MBA (Advertising)
Location	Delhi / NCR
Compensation (CTC)	INR 4.00 LPA + Retention Bonus
Roles & Responsibilities	<ul style="list-style-type: none">• Develops and maintains the tactical Media Plan• Works with the Manager, as well as implementation groups, develops budget allocations across media, media mix scenarios• Provides day-to-day direction to implementation groups for the tactical plan• Maintains and communicates up-to-date records of the implementation of the plan• Provides research and analysis to deal with various issues that arise in the execution of the tactical plan• Trains Associates in Exchange Planning
How to Apply?	All interested and Eligible students need to apply on the link below latest by 5:00 PM, 12th January 2019 <u>CLICK HERE</u>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group

